



BioForward

The 'Roadmap for Growth' Life Sciences Event



SPONSOR, EXHIBIT, ATTEND
BIRMINGHAM 4 OCTOBER 2018

Organised by



In collaboration with



Birmingham
Health
Partners

www.bioforward.co.uk

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#BioForward

About BioForward®

BioForward is a brand new, unique and high quality international annual conference focused on creating and developing a practical roadmap for Life Science companies. The one-day conference will feature:

- Panel discussions on major issues and challenges in developing biotech, pharmaceutical or medtech products and services
- 'How To' sessions discussing a range of industry issues with key influencers and experts
- A trade exhibition featuring specialists from preclinical and clinical development, IP, business strategy, regulatory, talent, communications, contract manufacturing and tax/investment/grants
- Plenty of partnering and networking opportunities

Sponsor

As a Sponsor of BioForward 2018 you will gain **exposure** to our diverse delegate mix that includes emerging R&D companies and industry service providers

We have three tiers of Sponsorship packages:

Gold from £7,500*

(Limited to 4) Package includes:

- Sponsorship of one of four panel discussions in Elgar Concert Hall
- One 2mx2m exhibition space
- Four delegate passes
- Full-Page advert in event brochure
- Lead branding on all marketing and promotional material including website

Silver from £5,000*

(Limited to 6) Package includes:

- Sponsorship of one of six 'How To' sessions
- One 2mx2m exhibition space
- Three delegate passes
- Full-Page advert in event brochure
- Branding on marketing and promotional material including website

Bronze from £2,500*

(Limited to 10) Package includes:

- One 2mx2m exhibition space
- Two delegate passes
- Half-Page advert in event brochure
- Branding on marketing and promotional material including website

*Please note that all costs listed are exclusive of VAT

When & Where:

BioForward is taking place from 8am - 6pm on **Thursday 4 October** in the Aston Webb Building of the University of Birmingham

Who should attend?

BioForward is aimed at professionals from early stage and emerging life sciences companies who are keen to gain the knowledge, skills, connectivity, and support necessary to maximise their chances of success and efficiently navigate through the various development phases to market and beyond

Exhibit

Exhibiting at BioForward is ideal for companies who provide support to early stage and emerging life sciences companies

We have 30 2mx2m Exhibitor spaces available, which include a 5ft table, two chairs and power supply

Exhibitor package from £1,500*

(30 available) Package includes:

- 2mx2m exhibition space
- Two delegate passes
- Branding in the delegate brochure and on the website
- Opportunity to organise partnering meetings at your stand

To discuss exhibition space options please contact lee.pratley@obn.org.uk for more information

Attend

A general delegate ticket includes access to the full one-day conference (see agenda on reverse) including panel discussions, exhibition, 'how to' sessions and partnering meetings

Delegate only ticket price*:

- R&D OBN Member ticket: £199
- R&D Non-member ticket: £250
- Non R&D OBN Member ticket: £299
- Non R&D Non-member ticket: £350

*Please note that all costs listed are exclusive of VAT

BioForward Agenda – Thursday 4 October

08.00 – 09.00	Delegate registration
08.00 – 18.00	Exhibition open
08.15 – 09.05	Partnering meetings
09.15 – 09.30	Welcome
09.30 – 10.15	Panel Discussion: Driving Innovation through Collaboration & Open Access Kindly hosted by Gold Sponsor , Merck
10.15 – 11.00	Panel Discussion: Making the Most of Your Financial Resources – Business, Finance & Support – In collaboration with ITSIG 'How To' Manage News Flow to Support your Corporate Reputation Kindly hosted by Media Sponsor , Sciad
11.00 – 11.30	Networking break & Partnering meetings
11.30 – 12.15	'How To' Develop Effective Relationships within the Industry Kindly hosted by Gold Sponsor , Merck
12.15 – 13.00	'How To' Choose the Best Location for your Business Kindly hosted by Silver Sponsor , Oxford Science Park
13.00 – 14.00	Networking lunch & Partnering meetings
14.00 – 14.45	Panel Discussion: Making the Most of your Data Assets – IP, Strategies, Platforms and Productivity 'How To' Get your Regulatory Strategy on Track from the Start
14.45 – 15.30	Panel Discussion: Manufacturing Challenges – Cost, Quality, Location, Availability 'How To' Develop Strategies, Tactics and Optimise Value
15.30 – 16.15	'How To' Secure and Retain the Right Talent for Your Organisation
15.30 – 17.00	Networking break & Partnering meetings
17.00 – 18.00	Networking Drinks

How to book?

Please register via our website www.bioforward.co.uk, or get in touch with our Events team on events@obn.org.uk

Contact Details:

Sponsorship & Exhibition enquiries

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General enquiries

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