



# BioForward

The 'Roadmap for Growth' Life Sciences Event



**SPONSOR, EXHIBIT, ATTEND**  
BIRMINGHAM 4 OCTOBER 2018

Organised by



In collaboration with



Birmingham  
Health  
Partners

[www.bioforward.co.uk](http://www.bioforward.co.uk)

@BioForwardUK

#BioForward

# About BioForward®

**BioForward is a brand new, unique and high quality international annual conference focused on creating and developing a practical roadmap for Life Science companies. The one-day conference will feature:**

- Panel discussions on major issues and challenges in developing biotech, pharmaceutical or medtech products and services
- 'How To' sessions discussing a range of industry issues with key influencers and experts
- A trade exhibition featuring specialists from preclinical and clinical development, IP, business strategy, regulatory, talent, communications, contract manufacturing and tax/investment/grants
- Plenty of partnering and networking opportunities

## Sponsor

As a Sponsor of BioForward 2018 you will gain **exposure** to our diverse delegate mix that includes emerging R&D companies and industry service providers

We have three tiers of Sponsorship packages:

### **Gold from £7,500\***

(3 available) Package includes:

- Sponsorship of one of four panel discussions in Elgar Concert Hall
- One 2mx2m exhibition space
- Four delegate passes
- Full-Page advert in event brochure
- Branding on all marketing and promotional material including website

### **Silver from £5,000\***

(4 available) Package includes:

- Sponsorship of one of five 'How To' sessions
- One 2mx2m exhibition space
- Three delegate passes
- Full-Page advert in event brochure
- Branding on all marketing and promotional material including website

### **Bronze from £2,500\***

(10 available) Package includes:

- One 2mx2m exhibition space
- Two delegate passes
- Half-Page advert in event brochure
- Branding on all marketing and promotional material including website

\*Please note that all costs listed are exclusive of VAT

## When & Where:

BioForward is taking place from 8am - 6pm on **Thursday 4 October** in the Aston Webb Building of the University of Birmingham

## Who should attend?

BioForward is aimed at professionals from early stage and emerging life sciences companies who are keen to gain the knowledge, skills, connectivity, and support necessary to maximise their chances of success and efficiently navigate through the various development phases to market and beyond

## Exhibit

Exhibiting at BioForward is ideal for companies who provide support to early stage and emerging life sciences companies

We have 30 2mx2m Exhibitor spaces available, which include a 5ft table, two chairs and power supply

### Exhibitor package from £1,500\*

(30 available) Package includes:

- One 2mx2m exhibition space
- Two delegate passes
- Branding in delegate brochure
- Opportunity to organise partnering meetings at your stand

To discuss exhibition space options please contact [lee.pratley@obn.org.uk](mailto:lee.pratley@obn.org.uk) for more information

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## Attend

A general delegate ticket includes access to the full one-day conference (see agenda on reverse) including panel discussions, exhibition, 'How To' sessions and partnering meetings

### Delegate only ticket price\*:

- R&D OBN Member ticket: £199
- R&D Non-member ticket: £250
- Non R&D OBN Member ticket: £299
- Non R&D Non-member ticket: £350

\*Please note that all costs listed are exclusive of VAT

# BioForward Agenda – Thursday 4 October

|                      |   |
|----------------------|---|
| <b>08.00 – 09.00</b> | Delegate registration   |
| <b>08.00 – 18.00</b> | Exhibition open   |
| <b>09.30 – 09.45</b> | Welcome   |
| <b>09.45 – 10.30</b> | <b>Panel One:</b> Driving Innovation through Collaboration & Open Access<br>Kindly hosted by <b>Gold Sponsor</b> , Merck  |
| <b>10.30 – 11.15</b> | Networking & Partnering break   |
| <b>11.15 – 12.00</b> | <b>Panel Two:</b> Making the Most of Your Financial Resources –<br>Business, Finance & Support  |
| <b>12.00 – 12.45</b> | <b>'How To' Session One:</b> How to Develop Effective Relationships within the<br>Industry (Merck Satellite Session)<br><b>'How To' Session Two:</b> How to Secure and Retain the Right Talent for your<br>Organisation |
| <b>12.30 – 13.30</b> | Networking Lunch & Partnering   |
| <b>13.30 – 14.30</b> | <b>'How To' Session Three:</b> Getting your Regulatory Strategy on Track from the Start   |
| <b>13.45 – 14.30</b> | <b>Panel Three:</b> Making the Most of your Data Assets –<br>IP, Strategies, Platforms and Productivity   |
| <b>14.30 – 15.15</b> | <b>Panel Four:</b> Manufacturing Challenges – Cost, Quality, Location, Availability   |
| <b>14.30 – 15.30</b> | <b>'How To' Session Four:</b> Location Location Location – Choosing the Best Location<br>for your Business  |
| <b>15.15 – 15.45</b> | Networking & Partnering break   |
| <b>16.00 – 16.45</b> | <b>'How To' Session Five:</b> Developing Strategies, Tactics and Optimising Value<br><b>'How To' Session Six:</b> How to Develop Positive News Flow and Manage your<br>Corporate Reputation                             |
| <b>17.00 – 18.00</b> | Closing Networking Drinks   |

## How to book?

Please register via our website [www.bioforward.co.uk](http://www.bioforward.co.uk), or get in touch with our Events team on [events@obn.org.uk](mailto:events@obn.org.uk)

## Contact Details:

### Sponsorship & Exhibition enquiries

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### General enquiries

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